

# **Kennametal Center for Operational Excellence Sponsorship Opportunities**

## **Champion Sponsorship**

\$5,000

- o Reserved seating for one table of six at the Annual Op Ex Summit
- o Organizational Assessment
- o Access to the KCOE Body of Knowledge
- Three seats per professional workshop per calendar year (40% off added seats)
- o Full-page acknowledgment in program book at major events and functions
- Verbal recognition at all speaking engagements and presentations
- o Company logo displayed on all advertisement material and social media
- Two on-site consultations per calendar year

## **Advocate Sponsorship**

\$3,000

- o Four reservations for the Annual Op Ex Summit
- o Access to the KCOE Body of Knowledge
- Two seats for the workshop of choice per calendar year (25% off added seats)
- o Half-page acknowledgment in program book at major events and functions
- Verbal recognition at all speaking engagements and presentations
- o Company logo displayed on advertisement material and social media
- o One on-site consultation per calendar year

## **Partner Sponsorship**

\$1,000

- o Two reservations for the Annual Op Ex Summit
- o Access to the KCOE Body of Knowledge
- One seat for the workshop of choice per calendar year (15% off added seats)
- Verbal recognition at all speaking engagements and presentations
- O Quarter-page acknowledgment in program book at major events and functions
- o Recognized on event signage and social media

Small Business Sponsorship (2-100 employees)	\$400
Individual Sponsorship Retiree Sponsorship Student Sponsorship	\$200 \$45 \$45

Small Business, Individual, Retiree, and Student sponsors will have full access to the KCOE Body of Knowledge. These sponsors will also receive a discount of 10% for all KCOE calendar events.



WHY JOIN? Join the KCOE now to be part of a growing Pennsylvania based program that provides opportunities for:

### **NETWORKING**

- Facilitated events by seasoned practitioners
- Interaction with both current and future leaders across various industries
- Priority registration for all 
   KCOE events over non-sponsors
- Waiting list priority for all KCOE events over non-sponsors

## SKILLS AND KNOWLEDGE



- Highly collaborative and participant-based learning activities
- Formal and informal expert consulting support
   Sponsor-specific training events
- Access to best practice and knowledge sharing between industry leaders

## ORGANIZATIONAL EXCELLENCE



- Organizational culture transformation
- Leadership coaching and mentoring
- On-site and off-site consultations
- Team performance improvement

Sponsorships will renew each year starting on January 1. Renewal notices will be sent out no later than November 15.

If your annual sponsorship starts after July 1, the costs for each sponsorship level will be reduced by 50%. If you choose to renew your sponsorship for the following year, the normal sponsorship costs will apply.

Sponsors that agree to multi-year sponsorships have the benefit of maintaining the agreed upon fee throughout the duration of the agreement despite any cost escalation that may occur due to the expansion of program benefits and network.

## **ADVISORY COMMITTEE MEMBERS**

### PLANNING COMMITTEE MEMBERS

Dr. Gary Quinlivan, Saint Vincent College Dr. Mike Urick, Saint Vincent College Jeff Mallory, Duquesne University Thomas McKee, Kennametal Inc. D.P. Harris, Saint Vincent College Janet Hammill, GELRAD Inc Scott Gauvin, MACRESCO Dr. Abbott MaGinnis, University of Kentucky Nathan Sylvester, Kennametal Inc.

For more information about partnering with the KCOE, contact Dr. Terrance Smith, Executive Director, at 724-805-2509, terrance.smith@stvincent.edu, or kcoe@stvincent.edu