

# Do you want to Start a Business?

## The First Step to Small Business Success

**Friday, March 10, 2017**

**Program: 10:00 a.m. – 12:00 Noon**

**Location:**



**1040 Eberly Way, Suite 200  
Lemont Furnace, PA 15456**

Fay-Penn will co-host this session through funding from the USDA Rural Microenterprise Assistance Program.

Have you always had a dream to start your own business but didn't know where to start? This workshop will help aspiring entrepreneurs to begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

### Attendees will learn:

- Unique lifestyle requirements involved in owning a business
- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- How to market their product or service
- The applications and licenses needed to start their company

**Fee: \$20.00 per person payable by Visa, MasterCard, Check or Cash**

**To Register or for Additional Information:**

**Phone: 724-537-4572 or Email: [sbdc@stvincent.edu](mailto:sbdc@stvincent.edu)**