



**Small Business
Development Center
Saint Vincent College**

*Helping businesses
start, grow, and prosper.*

Angela Merendino
Oakley Park
143 Hartman Road, Suite 8
Greensburg, PA 15601

**NEWLY OPENED
LOCATION**
235 West Main Street
Ligonier, PA 15658

(724) 454 1103

ange@redbrick yoga.com

Westmoreland County

Industry:
Fitness/Health/Wellness

Year Founded:
1st Location: May 2014
2nd Location: Dec. 2015

SBDC Assistance:
Business Plan Development
Financial Analysis
Pro Forma Development
Industry Benchmarking
Market Study

St. Vincent College SBDC
Aurelius Hall, 1st Floor
300 Fraser Purchase Road
Latrobe, PA 15650
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Red Brick Yoga

Build. Connect. Create Possibility.

Red Brick Yoga is a Pennsylvania business specializing in the Health and Wellness of both the mind and body. More specifically, the studio offers a variety of different lessons and instructions for all levels and abilities. The unique sessions lead to healthy lifestyles and the ability to heal ailments naturally. Red Brick Yoga is a place built to help support and connect people to truth and authenticity all while building a strong foundation.



workshops. She hopes to share her experiences with this new community. A place built to help support and connect people to truth and authenticity all while building a strong foundation.

Angela first approached the SBDC in early 2014 with the goal of completing the business planning process. The first step was to develop a Business Plan with Financial Projections to show the anticipated growth potential. The second step was to start researching a convenient and accessible location. Angela conducted her successful Grand Opening and ribbon cutting in May 2014. Through the assistance of family and friends she was able to open without the need of outside financing.

Angela has reached another successful milestone by opening her second location in December of 2015. The new studio is located within the community of Ligonier which is nestled at the foot of the Laurel Highlands in Eastern Westmoreland County. Along with herself she currently has five instructors providing sessions. The different sessions include family yoga, meditation, hot fusion, rise and shine, and gentle asana. Both locations are open six days per week offering sessions.



Success Story